

PRESS RELEASE

BSE and S&P Dow Jones Indices Announce the Incorporation of their Joint Venture, Asia Index Pvt. Ltd.

Mumbai and New York, September 16, 2013 – BSE and S&P Dow Jones Indices announced today the incorporation of Asia Index Private Limited (“Asia Index Pvt. Ltd’s”) a joint venture company established to calculate, disseminate, and license the widely followed suite of S&P BSE indices. The 50-50 partnership brings together BSE’s closely watched India index suite, which includes the SENSEX, with S&P Dow Jones Indices’ 115 years of experience in publishing transparent and independent global benchmarks.

Asia Index Pvt. Ltd’s mission is to be the change-agent that helps investors achieve their financial goals with best in class global intelligence delivered through insightful, timely, and innovative indices.

“BSE is delighted to see the next stage in our partnership with S&P Dow Jones Indices get off the ground with the formation of Asia Index Private Limited,” says Ashishkumar Chauhan, MD & CEO of BSE. “It will bring additional focus to our efforts to serve investors and develop new business in an area of tremendous potential in India and the entire South Asia geography.”

“India, as well as all of South Asia and the ASEAN region, is a market of great strategic importance to S&P Dow Jones Indices,” says Alka Banerjee, CEO of Asia Index Pvt. Ltd. “We are excited about the launch of Asia Index Pvt. Ltd, and look forward to working closely with the BSE to meet the increasing demands of this critical market segment.”

In February of this year, the BSE and S&P Dow Jones Indices announced a strategic partnership to meet the evolving needs of Indian and international investors through the development of innovative index solutions. The partnership will help BSE raise the growing global acceptance of the S&P BSE SENSEX and other S&P BSE index benchmarks, and help it achieve a leadership position in the index derivatives space. It also allows S&P Dow Jones Indices to further implement its South Asia growth strategy, establish a fourth major operational hub by which to support clients globally, and establish a springboard for S&P Dow Jones Indices initiatives in the ASEAN region.

For more information on Asia Index Pvt. Ltd, please visit: www.spbse.com or www.asiaindex.co.in.

ASIA INDEX PRIVATE LIMITED

Asia Index Pvt. Ltd is a 50-50 partnership between S&P Dow Jones Indices LLC, the world’s largest provider of financial market indices, and BSE Ltd, Asia’s oldest stock exchange and home to the iconic SENSEX index - a leading indicator of Indian equity market performance. Asia Index Pvt. Ltd, which combines the benchmarks, market intelligence, and insights of both parent companies, each established more than 115 years ago, aims to provide a full array of indices enabling global and domestic investors to participate in South Asia’s vibrant economies. The Company is best known for calculating, publishing, and maintaining a diverse family of Asian indices under the umbrella brand, S&P BSE Indices.

About BSE Ltd.

BSE (formerly Bombay Stock Exchange Ltd.) - Established in 1875, 138 years ago, BSE Ltd. (formerly known as Bombay Stock Exchange Ltd.), is Asia's first Stock Exchange and one of India's leading exchange groups and has played a prominent role in developing the Indian capital market. BSE is a corporatized and demutualised entity, with a broad shareholder-base which includes two leading global exchanges, Deutsche Bourse and Singapore Exchange as strategic partners. BSE is the largest Stock Exchange in the World by the number of listed companies and provides an efficient and transparent market for trading in equity, debt instruments, derivatives, mutual funds. It also has a platform for trading in equities of small-and-medium enterprises (SME). BSE also provides a host of other services to capital market participants including risk management, clearing, settlement, market data services and education. It has a global reach with customers around the world and a nation-wide presence. BSE systems and processes are designed to safeguard market integrity, drive the growth of the Indian capital market and stimulate innovation and competition across all market segments. It operates one of the most respected capital market educational institutes in the country (the BSE Institute Ltd.). BSE also provides depository services through its Central Depository Services Ltd. (CDSL) arm.

About S&P Dow Jones Indices

S&P Dow Jones Indices LLC, a part of McGraw Hill Financial, is the world's largest, global resource for index-based concepts, data and research. Home to iconic financial market indicators, such as the S&P 500® and the Dow Jones Industrial Average™, S&P Dow Jones Indices LLC has over 115 years of experience constructing innovative and transparent solutions that fulfill the needs of investors. More assets are invested in products based upon our indices than any other provider in the world. With over 830,000 indices covering a wide range of asset classes across the globe, S&P Dow Jones Indices LLC defines the way investors measure and trade the markets. To learn more about our company, please visit www.spdji.com.

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